

Zero Carbon Manchester 2038 Our Commitment to Act

Manchester has committed to play its full part in limiting the impacts of climate change. According to the latest expert analysis that means emitting a maximum of 15 million tonnes of CO₂ between 2018 and 2100 (our 'carbon budget'), reducing our CO₂ emissions by 13% year-on-year, and becoming a zero carbon city by 2038.

Meeting these targets will make Manchester one of the world's leading cities for action on climate change, bringing us full circle from the industrial revolution to a new zero carbon revolution. It will also mean creating a dynamic and resilient economy where our businesses can thrive and where our residents will have access to good, secure jobs and the highest quality of life. Manchester Climate Change Board wants all organisations in the city to help realise this vision.

Our Commitment to Act

Marketing / Ear to the Ground believes that Manchester should stay within a science-based carbon budget that is aligned with the Paris Agreement and set 2038 as the target date to become a zero carbon city.

Marketing / Ear to the Ground believes that all organisations and residents in Manchester need to be part of a collective effort to meet our targets and commits to contribute by:

- Acting now, including accelerating our existing decarbonisation activities, wherever possible,
- Taking responsibility for the CO₂ emissions from our business activities and working to reduce them to zero by 2038,
- Supporting and influencing our customers, residents, suppliers and other stakeholders to take action,
- Defining the support we need and proactively asking for it, including asking politicians

Signed:



Date: 14th March 2019

Position: COO

Organisation: Ear to the Ground